

Color information

The corporate colors of Net² consist of green and orange. Net² is predominantly an orange brand. When viewing the Net² brand as a whole, it is important that the ratio of color is perceived as close to the ratio percentage shown in this example as possible.



1 primary color palette



2 secondary color palette

Special and Process Printing

The Net² special colors are 'Net² orange' PANTONE® 021C and 'Net² green' PANTONE® 375C. The CMYK breakdown for 'Net² orange' is: 0% C 75% M 100% Y 0% K, and 'Net² green' is: 44% C 0% M 95% Y 0% K.

RGB and Web Color

The RGB breakdown for 'Net² orange' is: R 255 G 67 B 8. The Web Hexidecimal Color is: #FF3300. The RGB breakdown for 'Net² green' is: R 150 G 215 B 15. The Web Hexidecimal Color is: #99CC00.

Secondary Color Palette

In Net² communications a secondary color palette consists of a pastel green, a pastel orange and variations of grey (15% - 75% black). The CMYK breakdown for the pastel green is: 10% C 0% M 21% Y 0% K. The RGB breakdown for the pastel green is: R 233 G 255 B 193. The CMYK breakdown for the pastel orange is: 0% C 8% M 20% Y 0% K. The RGB breakdown for the pastel orange is: R 255 G 234 B 201.